



BRINGING *the* WORLD TOGETHER



Welcome

Jay Wilson

Senior Vice President and General Manager
Carrier Networks Division

March 24, 2015

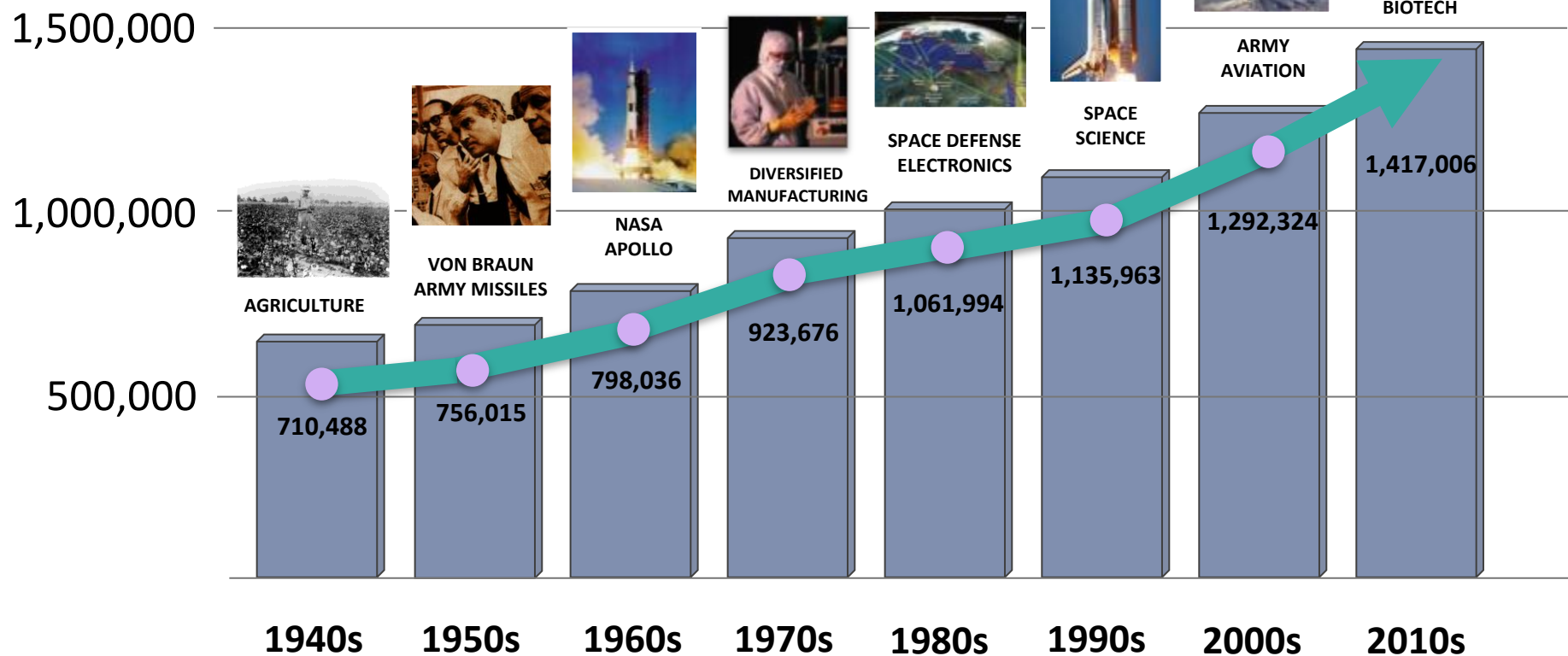
Welcome to Huntsville

ADTRAN



History of Innovation

Regional Population



Source: U.S. Census



TOP 5
RATIO OF COMPUTER
PROGRAMMERS
IN THE NATION


TOP 5
RATIO OF SOFTWARE
DEVELOPERS &
SYSTEMS
SOFTWARE
OCCUPATIONS
IN THE NATION

HIGHEST
RATIO OF COMPUTER
SYSTEMS ANALYSTS,
USER SUPPORT
SPECIALISTS
IN THE NATION

TOP 15%  

“percent of population with a Bachelor’s Degree or Higher”

of all U.S. Metro Areas

HIGHEST 



RATIO OF ENGINEERS

in the U.S.

HIGHEST  



RATIO OF AEROSPACE & ELECTRICAL ENGINEERS

IN THE NATION

TOP 5  

ratio of electronics, computer hardware & materials engineers

IN THE NATION



Dr. Wernher von Braun
Founder of America's Space Program



Dr. Mike Brown

Astronomer

*One of Time Magazine's Leading
World Shapers*

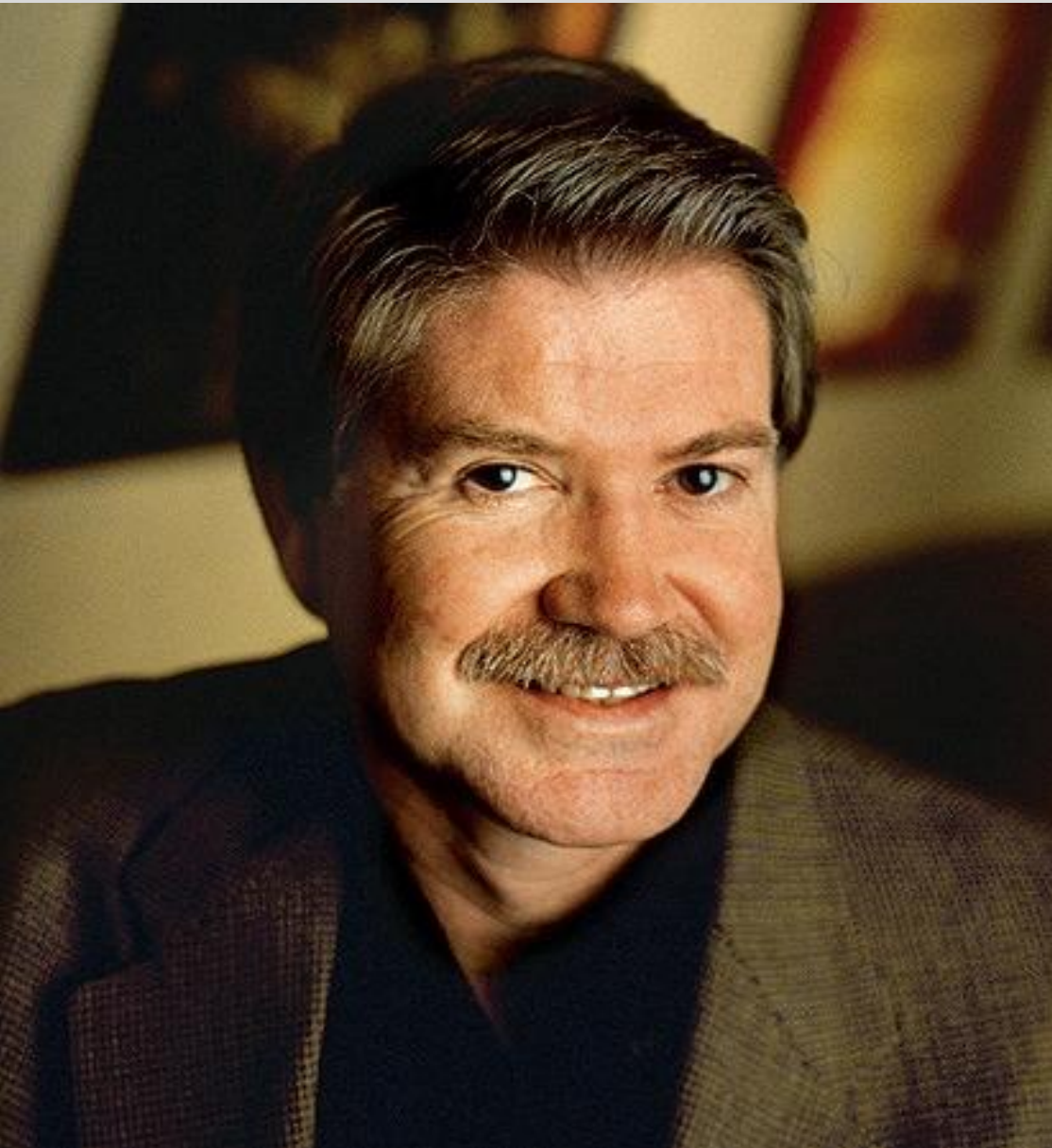


Jimmie Wales

Wikipedia Founder

*One of Time Magazine's Leading
World Shapers*

WIKIPEDIA
The Free Encyclopedia



John Hendricks
*Founder & CEO of the
Discovery Channel*



ADTRAN[®]

ADTRAN

Company History

For nearly three decades, ADTRAN has been advancing human progress through technology.



Key Facts

- Founded in 1985
- Top 3 global provider of broadband infrastructure solutions
- Leading provider of enterprise networking solutions
- 2,200 employees worldwide
- Traded on NASDAQ: ADTN



#1

**MSAP Port Shipments
(US)**

TOP 3

Broadband Globally

Fastest Growing

FTTP Vendor in the US



#1

SIP Trunking & VoIP Access (US)

#1

IP Business Gateways (US)

Top 2

Branch Office Routers (US)



2.2 MILLION

Units Produced Each Year



60%
More Patents
generated per
R&D\$ than
industry average

21%
of Revenue
invested into
R&D

You use ADTRAN.



- Optical Access
 - FSAN (NGPON2)
 - ITU-T Q2/15 (NGPON2)
- SDN/NFV
 - ETSI NFV ISG
 - Broadband Forum
 - (virtual RG, SDAN (ADTRAN editor))
- Network Architecture
 - Broadband Forum (FTTdp network architecture)
- Network Management
 - Broadband Forum (FTTdp YANG models, management architecture)
- Copper Access
 - Broadband Forum (metallic testing and interoperability)
 - UK NICC DSL WG (ADTRAN Vice Chair)
 - ETSI TM6 (Reverse powering)
 - ATIS STEP-TEE (ADTRAN editor energy efficiency standard)
 - ATIS STEP-NPS (Line powering)
 - ITU-T Q4/15 (G.fast, ultra-short copper access)
- Wi-Fi
 - Wi-Fi Alliance
- Carrier Ethernet
 - MEF
- Other
 - TIA, IEC, IEEE TSTC



- Highly Accelerated Life Testing (HALT) for New Products:
 - Includes testing outside of specifications including temperature extremes, thermal imaging, power cycling, cold start testing, input voltage margining
- Power Supply Vulnerability Analyses for New Products:
 - Includes wide range of testing to identify margin issues
- Component Alternate Source Evaluation:
 - Test component alternate source candidates

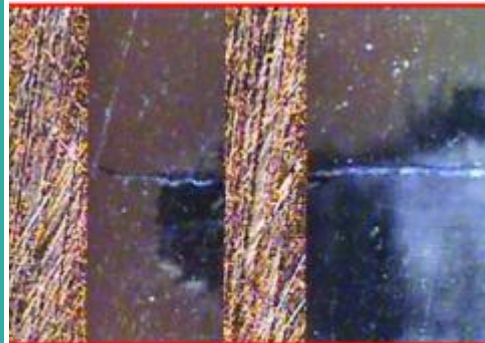
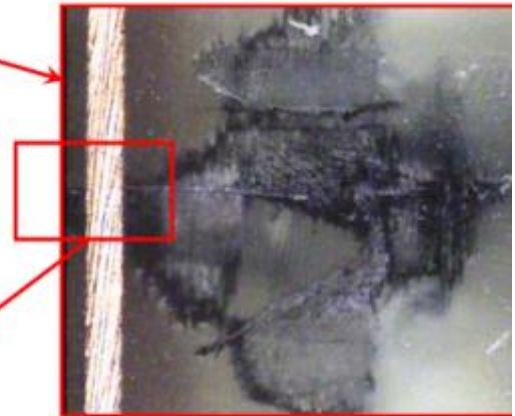
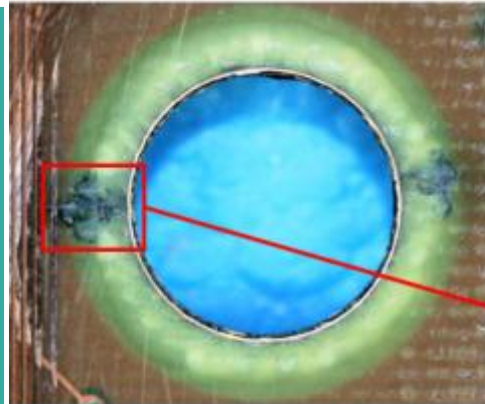




- Ongoing Reliability Testing (ORT):
 - Long term testing (1 to 6 months) on select products in production
 - Long term elevated temperature testing (above specification)
- Product Failure Analyses:
 - Field return evaluation, especially multiple no trouble found (NTF)
 - Identify product improvement opportunities

General New Product
Engineering & Field
Failure Analysis

PCB sectioning,
component de-capping,
optical gauging, and
high-magnification
photography support
both in-house and field
failure analysis



Independent evaluation of engineering prototypes and early production units

- 19 Employees within the Compliance Department and 3 Independent Lab Personnel
- The Compliance Technical Staff has an Average of 17 years Compliance experience.



- A2LA ISO 17025 Accredited Labs for Domestic and International Compliance Testing.
- Two Independent Lab Personnel (UL and Intertek) stationed on site to witness NEBS, ITU and ETSI related testing.
- One Independent Lab Personnel (Intertek) stationed on site to witness NRTL Safety related testing.



ADTRAN

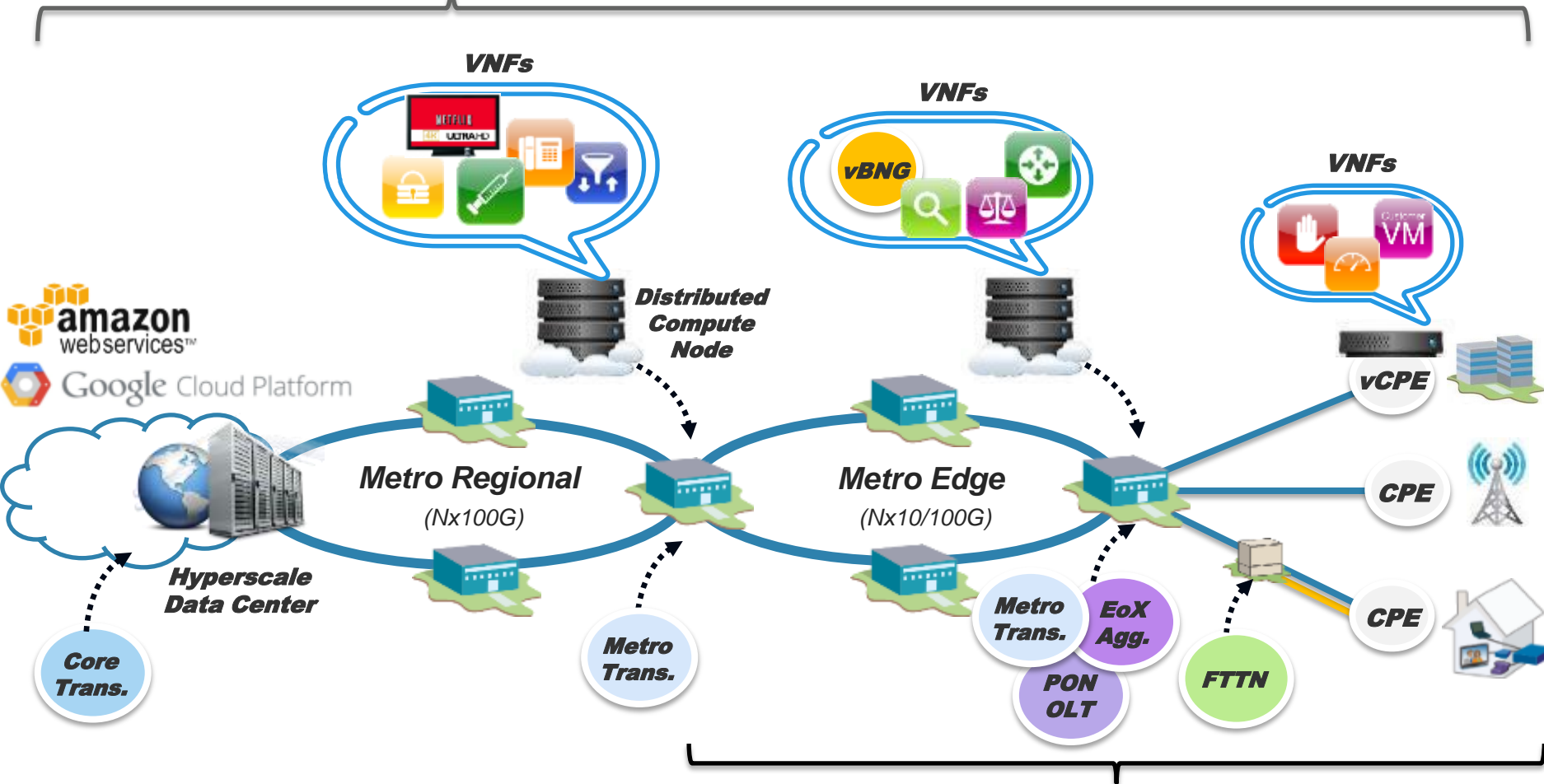
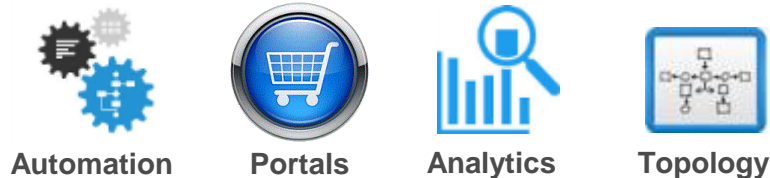
Network Evolution Trends

Evolution of Communications Networks



Next-Gen Network Architecture

Service Orchestration and Control



ADTRAN Focus Area

ADTRAN's Focus in Next-Gen Networks

Service Orchestration & Control



Automation



Portals

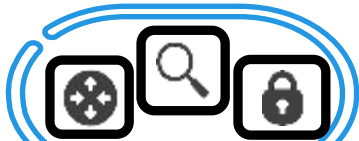


Analytics



Topology

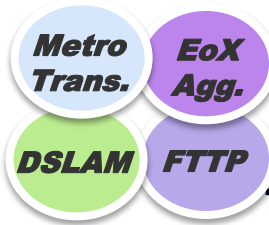
Virtual Functions



The
Cloud



Metro Edge
(Nx100G)



ADTRAN Focus Areas:

- Broadband access
- Metro edge fiber aggregation
- Cloud connectivity
- Network management

- **SDN in Access Nodes (SDAN)**

- Project initiated by ADTRAN and AT&T
- Focused on defining requirements and protocols required for SDN-based provisioning of access nodes
- Targeting completion of standard by early 2016 and PoCs late this year involving OLTs and G.fast DPUs



- **SDAN Project Goals**

- Enable SDN-based deployment of access nodes using protocols such as OpenFlow and NETCONF
- Identify gaps in current protocols which must be filled to meet these requirements
- Reduce complexity, increase flexibility, optimize capability and create open architecture

- **Focus on Service Agility and Data Center Architectures**
 - Customer-driven networks with E2E automation are key
 - SDAN is the future of access network automation
 - Distributed NFV helping transition to software-centric networks
- **Scaling up 10G PON**
 - NGPON2 simplifies deployment of converged services over PON
 - Low cost 10G PON required to enable mass market residential
- **Maximizing copper capabilities**
 - Vectored VDSL2 continues to expand with Super Vectoring
 - Most operators around the world interested in G.fast as part of toolkit
- **Focus on Business and Backhaul Services**
 - Convergence of services over a common access network is key
 - SDN and NFV play a key role in enabling convergence



Questions?